



10 Questions A Good Web Developer Will Ask Before Designing Your Site

- 1) What is the purpose of the site?
 - 1A) What is the PRIMARY function of the site?
- 2) Who is the intended audience?
- 3) What sort of content is the site to contain?
- 4) Who will provide this content?
- 5) Who will maintain the site after it's launched?
- 6) Where will the site be hosted?
- 7) Do you need a domain?
- 8) Will you need email addresses with your new url?
- 9) How will you monitor your site's effectiveness?
- 10) Have you looked at any of your competitor's sites?