

Exercise 1
9 Questions

What is the purpose of the site? _____

What is the PRIMARY function of the site? _____

Who is the intended audience? _____

What sort of content is the site to contain? _____

Who will maintain the site after it's launched? _____

Where will the site be hosted? _____

Do you need a domain name? _____

Will you need email addresses with your new domain name? _____

How will you monitor your site's effectiveness? _____

Have you looked at any of your competitor's sites? List Them. _____

